

## Support Means Hope For Cancer Patients

De Young Properties proudly supports a wide range of causes, programs and services that are committed to improving people's quality of life. Among them, the Institute for Myeloma and Bone Cancer Research (IMBCR).

Myeloma (a debilitating and painful cancer of plasma cells that attacks and destroys bone) and bone cancer are two of the fastest-growing diseases in the world, currently afflicting over 1 million patients in the United States alone. A non-profit organization, IMBCR is dedicated to developing new, cutting-edge therapies to improve the quality of life and longevity of patients who suffer from these diseases.

Named as one of the "Outstanding Scientists of the 20th Century" in 1999 and a leader for influencing the advancement of treatment for myeloma and bone cancer, IMBCR is led by pioneering researcher Dr. James R. Berenson. Now instead of an agonizing existence of pain and suffering, patients can look to a future of hope and health. Dr. Berenson commented, "with the help of DeYoung Properties, our laboratory research is progressing at a much more rapid pace allowing us to rapidly bring new safer, more effective therapies to patients with these debilitating cancers. The lives of these patients have dramatically improved in just the past year through the support of companies such as DeYoung Properties."

While De Young Properties is committed to supporting worthy causes, we are extending our support to IMBCR because we believe very strongly in its team and its mission.

